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IAALD/2013

World Congress

XIVth World Congress of
the International Association
of Agricultural Information
Specialists (IAALD)



IAALD/2013
World Congress

Founded in 1955, IAALD connects a growing community of professionals from more than 75 countries - all with a strong interest in agricultural and science information and knowledge management; collaborates with members and many other partner organisations to facilitate learning opportunities; communicates and advocates the value of knowledge and information sharing; and convenes agricultural information professionals worldwide through face-to-face meetings and social networking opportunities. IAALD publishes *Agricultural Information Worldwide*, an electronic peer-reviewed journal.

Sponsorship / Vendor Contact:
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SPONSORS & EXHIBITORS

Emerging Priorities for Scientific
& Agricultural Information
Research & Discovery

22-24 July 2013

Hosted by Cornell University's
Albert R. Mann Library in Ithaca,
New York, USA

Welcome Sponsors & Exhibitors!

We cordially invite you to be an integral part of our congress through sponsorship, including exhibits, product demonstrations and other opportunities to support this event. Take advantage of this intimate gathering of leading international information specialists in science and agriculture to promote your product and also interact closely with your target audience -- all congress activities are open to your representative.

Who is attending?

Information specialists from over 75 countries across the Americas, Europe, Africa and Asia who inform the practices and policies of agricultural and scientific research

What is the congress theme?

Attendees will focus on emerging priorities in discovery and access systems, content-management tools, and institutional or individual collaborations in a content-rich era shaped by open-source technology, user-driven content and partnerships.

Who is the opening keynote speaker?

Dr. Simon Liu, Director of The United States National Agricultural Library (NAL)

What are the benefits of sponsorship and participation?

- your logo on our congress website and in the printed conference program
- no-conflict networking times with attendees
- your representative attending all presentations, panels, workshops and social events alongside attendees
- your exhibit located in the break areas
- your product showcased in a Product Demonstration session (4 sessions available on a first-come-first-serve basis with minimum sponsorship amount of \$USD 1500)

We invite you to browse our list of sponsorship opportunities:

Exhibit- large w/ LCD (includes 1 registration)

Exhibit (includes 1 registration)

Product demo/ Vendor track

Keynote Speaker: Simon Liu, NAL

Individual sponsorship - support for attendees in travel, accommodation, visa, etc.

Opening reception - Wine and cheese at Johnson Art Museum

BBQ Dinner

Geneva tour - bus and box lunch

Dinner at Danos winery

Breakfast

AM breaks

PM breaks

Lunches

Badge holders

Printed program

Ads in printed program - full page

Signage

Conference bags

Inserts for conference bags

Flash drives 8GB

Translation / interpretation

Raffle item / Door prize

Flower arrangements

Airport transportation

General support

Please contact the organizing committee for pricing and availability, at: NKJ6@cornell.edu.